

Southern Appalachian Forest Products Marketing and Supply Chain Analysis

PROJECT SNAPSHOT



GRANTEE
Land of Sky Regional Council



STATES IMPACTED

North Carolina, South Carolina, Tennessee



ARC FUNDING **\$342,000**



PARTNERS

Southwestern Commission, East Tennessee Development District, Appalachian Council of Governments, Appalachian State University, Dovetail Partners LLC, Band of Cherokee Indians, Eastern Tennessee State University, EcoForesters, Haywood Community College, Haywood County Chamber of Commerce, NC Department of Agriculture, NC Forest Association, NC Innovation, North Carolina State University, Tennessee Department of Agriculture, University of Tennessee, US Endowment for Forestry and Communities



ANNOUNCEMENT DATE
April 2025

STATES IMPACTED



PROJECT SUMMARY

Land of Sky Regional Council will use ARISE funding to develop a strategic growth plan for Appalachia's forest sector industry. Impacting 63 counties across North Carolina, South Carolina, and Tennessee, this project will form a multi-state task force to assess the current state of forest sector markets, explore future economic opportunities in Southern Appalachia and strategize ways to attract private investment to expand the sector.

Land of Sky and partners bring a combined \$258,000 in matching funds to this project. Over a one-year performance period, the project will develop one actionable implementation plan for sustainable economic growth.