

## PROJECT SNAPSHOT



GRANTEE  
**The Nature Conservancy**



STATES IMPACTED  
**Virginia, Kentucky and Tennessee**



ARC FUNDING  
**\$400,000**

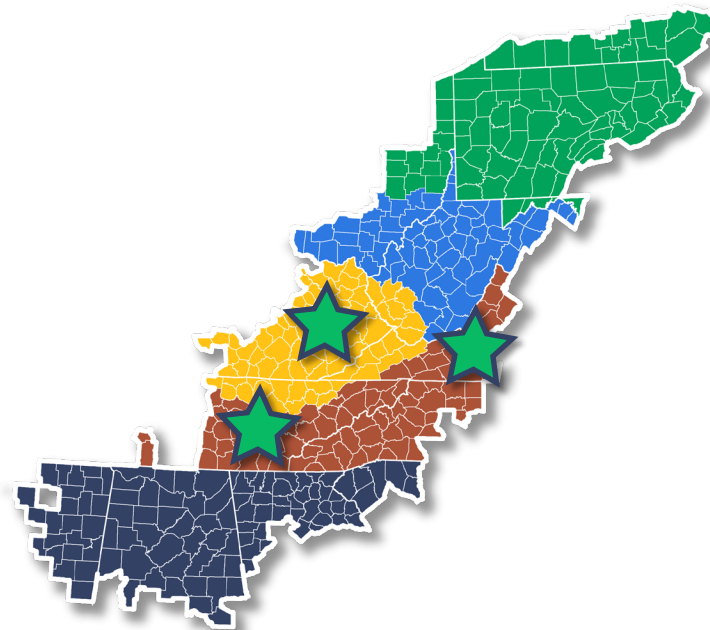


PARTNERS  
**Tennessee Wildlife Resources Agency, Tennessee Department of Environment and Conservation, Kentucky Dept. of Fish and Wildlife Resources, Kentucky Division of Forestry, Office of Kentucky Nature Preserves, Breaks Interstate Park, Virginia Department of Wildlife Resources, Southwest Virginia Regional Recreation Authority, Friends of Southwest Virginia**



ANNOUNCEMENT DATE  
**July 2024**

## STATES IMPACTED



## PROJECT SUMMARY

The Nature Conservancy and partners will work across 11 counties in three Appalachian states to produce a nature-based tourism asset map and inventory, and a prioritized list of outdoor recreation infrastructure upgrades, which span across the tri-state Cumberland-Pine Mountain. Because this tri-state area lacks an integrated approach that collectively identifies and prioritizes regional infrastructure investments, The Nature Conservancy will support the advancement of outdoor recreation-based economic development through intentional coordination with local community organizations, as well as state, federal and nonprofit partners.

The Nature Conservancy and partners bring a combined \$135,000 in matching funds to this project. The project will result in the creation of one plan over the course of the 12-month performance period.